# 1-Year Post Graduate Program in Agri-Business Management (2024-25)

Offered by: SIMACES Learning LLP, Pune



## About the Program

The 1-Year Post Graduate Program in Agri-Business Management is a transformative course designed to develop human capital for the agriculture industry. Offered by SIILC, this unique program goes beyond traditional education by emphasizing job readiness and entrepreneurship skills for graduates from any discipline.

Our program is supported by experienced entrepreneurs, industry professionals, and academicians who contribute to the development and delivery of its content.

## **Unique Features**

• Learn & Contribute Initiative (LCI): This distinctive initiative enables students to gain hands-on experience in sectors such as agriculture, dairy, food processing, exports, and allied industries during the one-year program.

## **Program Highlights**

- Intensive 1-Year Program: Comprehensive learning designed for immediate impact in the agri-business sector.
- **Industry Exposure:** Participate in the "Learn & Contribute Initiative" for real-world industry experience.
- 21st Century Career Skills:
  - **Statement of Purpose:** Goal setting for a defined career path.
  - CAMP Model: Industry-centric learning approach.
  - **Design Thinking:** Fostering innovative problem-solving skills.
  - Interdisciplinary Focus: Emphasis on multiple streams for a holistic perspective.
  - Entrepreneurial Mindset: Guidance from idea inception to execution.
  - o Immersion with Technology: Leverage tech tools to execute business ideas.

#### **Program Activities**

- Farm Visits
- Induction Programs
- Cultural Activities
- Classroom Sessions
- Industry Sessions
- Industry Visits
- Learn & Contribute to Industry (LCI) Projects

#### **Career Opportunities**

The ABM program at SIILC has successfully led to job offers and project opportunities with start-ups and leading companies in the agriculture and allied sectors.

#### **Course Details**

- Academic Year: 2024-25
- Start Date: 30 September 2024
- Medium: English
- Location: Pune

For more information and to enroll, visit the <u>Graduate Program in Agri-Business</u> <u>Management Page</u>.

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